



Busy as a Bee CONCIERGE

SERVICE: HELPING YOU LIVE
LIFE MORE FULLY

By Kristi Johnson Marion

"There are not enough hours in the day,"

is a sentiment often felt by many of us. It's hard enough to achieve balance between work and family without worrying about the day-to-day tasks that have to be done. There is so much to do besides work: grocery shopping, cleaning, prescription and dry cleaning pick-ups, just to name a few things on our long to-do lists. Minnie Aikens founded Busy As a Bee Concierge service to help people find balance in their lives and, "Give you more time to focus on the important things in life."

Having worked as analyst at a Fortune 500 company



Minnie Aikens, Founder of Busy as a Bee Concierge consults with Caroline Ankerson, Regional Sales Consultant with HATCH on tasks for the week.

for over twenty years, Aikens understands firsthand the struggle to achieve that balance in our lives. Busy As a Bee Concierge is bonded and insured, and is known for respecting the privacy of their clients while professionally performing their services.

Busy As a Bee not only serves individuals with day-to-day errands and personal assistance, but also works with companies of all sizes. Businesses call on Busy As a Bee for courier and notary services; to order, deliver and set up spaces for lunch meetings; and to shop for and deliver gifts to corporate clients, as well as provide relocation services for their employees.

Corporations recognize the need for balance in their employees' lives and the benefit of offering concierge services to their employees. Employees are often

divided between their work and personal responsibilities and have trouble focusing on the job. As a win-win solution, some local businesses are offering Busy As a Bee Concierge services to their employees as an added perk of the job, which frees the employees to concentrate on their job while at work. HATCH, a company which specializes in early childhood learning, is one such business that has been utilizing Minnie's concierge service for three years.

Ginny Norton, President of HATCH, said, "As an employer, we are always looking for solutions to offer our co-workers for maintaining a proper work

versus life balance. Busy As a Bee offers co-workers the ability to handle certain personal obligations during working hours without the loss of time from work." {Pictured is Caroline Ankerson, Regional Sales Consultant with HATCH, going over a list of services with Minnie Aikens.}

Busy As a Bee often receives calls asking for their shopping and "stock the fridge" service, or to pick up the dry cleaning, but



Trish Binkley, a Busy as a Bee Personal Assistant, drops off a client's personal documents to be shredded at the UPS store.

occasionally she has been called upon for out-of-the-ordinary needs. One such call was from a college student in California who was preparing a presentation on Southern foods, with emphasis on North Carolina barbeque styles. Aikens promptly ordered, picked up and shipped the various barbeques and slaws requested to California,

on ice, of course. Aikens' most memorable task was a recent request from a CNN news program, for which Busy As a Bee was able to obtain legal documents from the court house and fax them to the show for one of their segments.

Whether it's personal, corporate, or services for your residential community, Busy As a Bee Concierge service takes your hectic to-do list off your hands and gives you time to breathe easier and enjoy a higher quality of life.

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